

2049434227

SEND BACK THIS CARD AND WE'LL SEND YOU A FREE GIFT.

We'd like to know what kind of people tried these cigarettes. Would you please check below, and drop in the nearest mailbox.

I am: Male Female

My age is: Under 18 18-24 25-34 35-44 45 & Over

This card came with two packs of this kind of MERIT (Check one *only*):

Kings Regular	<input type="checkbox"/>	Ultra Lights Kings Regular	<input type="checkbox"/>
Kings Menthol	<input type="checkbox"/>	Ultra Lights Kings Menthol	<input type="checkbox"/>
100's Regular	<input type="checkbox"/>	Ultra Lights 100's Regular	<input type="checkbox"/>
100's Menthol	<input type="checkbox"/>	Ultra Lights 100's Menthol	<input type="checkbox"/>

Mail free gift to:

Name _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Offer expires 12/31/81



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY CARD

FIRST CLASS PERMIT NO. 5380 NEW YORK, N.Y.

POSTAGE WILL BE PAID BY ADDRESSEE

MERIT CIGARETTES
Attn: N. GURRY
100 Park Avenue
New York, N.Y. 10017



204994342274